

### Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %  
6 appearances 10 %  
12 appearances 15 %

### Banner formats:

GIF, JPG, PNG  
Other file sizes upon request.  
Graphics in the sizes specified above with 300 ppi.

### Data supply:

At least 1 week before start to:  
Stephan Keller,  
Phone: +49 8261 999-362,  
Mail: keller@sachon.de

### Contact:

Sabine Reggel,  
Phone: +49 8261 999-338,  
Mail: reggel@sachon.de

Christiane Adamczyk,  
Phone: +49 8261 999-331,  
Mail: adamczyk@sachon.de

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in € / Month
Introbanner			1052 x 300	1,430.-
Skyscraper (half page ad)			300 x 600	935.-
Superbanner			800 x 120	675.-
Fullbanner			500 x 90	595.-
Medium Rectangle			300 x 250	825.-
Content Ad			3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1,225.-
Video			640 x 360	1,290.-

\* Placement in rotation

\*\* Size and position in illustration exemplary

\*\*\* Prices incl. link



Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
FullBanner	550 x 200	700.-
FullBanner Premium	500 x 200	825.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image	860.-
Event note	200 x 80	390.-
Stand Alone	Exclusive dispatch (details upon request)	2,695.-

Banner:


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Graphics in the sizes specified above with 300 ppi

FullBanner

**Brazilian Bars experience price deflation**

According to data released by the National Institute of Statistics (IBGE), there was deflation in the price of beer in bars and restaurants, but there was an increase above the IPCA (official inflation index)...




[... read more!](#)

FullBanner

**Chilean Beer consumption grows rapidly**

According to data from the Chilean Beer Producers Association (Acech), beer consumption in Chile has increased between 2005 and 2022, from 30 to 59 liters per capita. In other words, in the last...




[... read more!](#)

Sponsored Post

**Coca-Cola defends title**

Coca-Cola (brand value down 5% to USD33.5 billion) retains its title as the world's most valuable non-alcoholic, crisis brand, according to a new report from leading brand valuation consultancy...




[... read more!](#)

Sponsored Post

**Tilray partners with AB/InBev**


Tilray Brands, the world's largest cannabis company, has taken a transformative step that not only elevates it to the status of the fifth-largest craft brewer but also positions it as the fifth-largest...



Event note

**Inke's Bold Move**

The Cooperativa Agrária announced with the governor Carlos Massa Ratinho Junio, an investment of 100 million Euros for the construction of a malting facility in Guarapuava...




[... read more!](#)

Event note

**Colombia's Alcoholic Imports Surge**

According to data from the Institute of Statistics (DANE), Colombia imported a substantial amount of alcoholic beverages, totaling 90 million liters, valued at US-\$254 million in 2022. Among the most...



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# PUBLICATION SCHEDULE

## +++FRESHLY BOTTLED+++

[www.freshlybottled.com/newsletter](http://www.freshlybottled.com/newsletter)

### Publication Schedule:

January	February	March	April	May	June
09.01.2024	06.02.2024	05.03.2024	02.04.2024	14.05.2024	11.06.2024
23.01.2024	20.02.2024	19.03.2024	16.04.2024	28.05.2024	25.06.2024
			30.04.2024		
July	August	September	October	November	December
09.07.2024	06.08.2024	03.09.2024	01.10.2024	12.11.2024	10.12.2024
23.07.2024	20.08.2024	17.09.2024	15.10.2024	19.11.2024	
			29.10.2024		

### Mailing:

be-weekly

### Addresses:

approx. 9.000 per mailing

### Data supply:

by e-mail 1 week before start of placement at the latest to:

Stephan Keller, Phone: +49 8261 999-362, Mail: [keller@sachon.de](mailto:keller@sachon.de)

### Banner:

GIF, JPG, PNG,

Other sizes upon request.

Graphics in the sizes specified above with 300 ppi

### Contact person:

Sabine Reggel, Phone: +49 8261 999-338, Mail: [reggel@sachon.de](mailto:reggel@sachon.de)

Christiane Adamczyk, Phone: +49 8261 999-331, Mail: [adamczyk@sachon.de](mailto:adamczyk@sachon.de)